



Logicle Analytics, LLC

FOR IMMEDIATE RELEASE

December 22, 2021

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Local Business Owner Jonathan Fowler Named to NSBA Leadership Council

Greenville, SC – Jonathan Fowler, Founder and CEO of Logicle Analytics LLC, was recently named to the National Small Business Association (NSBA) Leadership Council. NSBA is the nation’s oldest small-business advocacy organization, and operates on a staunchly nonpartisan basis. Fowler an emerging leader in the small-business community, joins the NSBA Leadership Council alongside other small-business advocates from across the country as they work to promote the interests of small business to policymakers in Washington, D.C.

“As a small-business owner, I see daily the importance of being involved and active when it comes to laws and regulation,” stated Fowler. “Joining NSBA’s Leadership Council will enable me to take our collective small-business message to the people that need to hear it most: Congress.”

Fowler is a graduate of Clemson University and currently finishing his doctoral degree in Big Data Analytics from Colorado Technical University. He is a lifelong Upstate resident. In 2020, he founded Logicle Analytics, an Analytics-as-a-Service provider catering to small businesses that want to get a leg up on using their internal data most efficiently.

Fowler joined the NSBA Leadership Council as part of his efforts to tackle the many critical issues facing small business, including tax reform, regulatory restraint, health care costs and how the Affordable Care Act will impact small business. The NSBA Leadership Council is focused on providing valuable networking between small-business advocates from across the country while ensuring small business a seat at the table as Congress and regulators take up key small-business proposals.

“I am proud to have Jonathan as part of our Leadership Council,” stated NSBA President and CEO Todd McCracken. “He came to us highly recommended and I look forward our coordinated efforts for years to come.”

To learn more about Logicle Analytics LLC, visit www.logicle.us.

For more on the NSBA Leadership Council, please visit www.nsba.biz

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