Logicle Analytics

JNO Tech Accelerator Group welcomes Logicle founder as managing partner
Group helps close the gap on under-served startups and intellectual property

GREENVILLE, SC – The JNO Tech Accelerator Group, a startup accelerator based in Nashville TN, has added Dr. Jonathan Fowler as a managing partner. Dr. Fowler is the founder & CEO Logicle Analytics. In February, Dr. Fowler added John Osland, chairman of the Accelerator, to a leadership role in Logicle.

As a managing partner of the Accelerator Group, Dr. Fowler will work closely with Mr. Osland to identify opportunities for innovation, development, and research in the data analytics space. "The southeast is a hotbed of startup innovation," said Mr. Osland. "However, research-based startups with novel intellectual property are often under-served. With Dr. Fowler's experience and insight, we are bridging that gap."

The Accelerator is a full spectrum technology accelerator that partners with proven founders who have demonstrable, disruptive technology and novel intellectual property (IP). Its primary expertise is in commercializing innovative IP with strategic industry partners to leverage and further accelerate upstarts across the Accelerator's portfolio. Startups are assisted with leadership development, positioning for ongoing growth funding, appropriate scaling, and mutually-rewarding exit planning. The Accelerator is a strategic research partner of Cornell University's Graduate Quantitative MPS Program.

Fowler sees this as an opportunity to fill a gap he's experienced as a founder. "Too many promising companies are ignored because they don't fit the scale-and-sell model," he said. "The Accelerator Group recognizes research-driven innovation that is often outside of this mold. This is a major vote of confidence in our research space, its commercial viability, and in Greenville startups overall."

About Logicle Analytics
Logicle Analytics, LLC (Logicle) is an analytics consulting firm that provides bespoke data analytics solutions that speak directly to the human element in every organization. Logicle's proprietary analytics impact framework, the LDIS+™, gives businesses a clear picture of their analytics culture and a roadmap to realizing their full potential. More than a simple assessment, the LDIS+™ is built on cutting-edge research in the field and provides a supportive roadmap for analytics readiness and data culture. Learn more at www.logicle.us

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